

Mr. Camille Menassa

Member of the AUNOHR Board of Trustees

With over 50 years of experience in the world of media, Camille Gabriel Menassa had a distinguished career with leading press, Radio and TV organizations.

He is currently the Chairman of "Front Page Communication S.A.L.", an Integrated Marketing & Communication Agency, and the International Vice President for the Near East of "L'Union Internationale des Journalistes et de la Presse Francophone" (U.P.F).

He started his career as a journalist in 1957 at L'Orient newspaper, before moving to ORTF ("Office de la Radio et de la Télévision Française") as a Middle East correspondent.

From 1960 to 1971, Menassa was Editor-in-Chief of the Lebanese Television, the first TV station in the region and President of the "Centre du Cinema et de la Télévision" (1961-1967) which is affiliated to the Ministry of Information.

From 1967 to 1971, he became Head of Programs Unit at Radio-Liban and the Middle East correspondent of Radio Monte Carlo – Europe – (1967-1976) and the ABC American TV Network (1970-1972).

In 1971, he was appointed administrative manager of "Media Press", the advertising unit of "An Nahar" and "L'Orient-Le Jour" newspapers. Subsequently, he became the administrative director of "L'Orient-Le Jour" and founder & chairman of "Les Editions L'Orient-Le Jour" publishing company. He was also President of the Lebanese section of "L'Union Internationale des Journalistes de la Presse Francophone", "President of the Lebanese Businessmen Association" (RDCL), and President of the "Beirut Rotary Club".

From 1995 to 2001, he was founder and Editor-in-chief at Murr TV (MTV), News and Political Programs. Menassa is a member of the "Lebanese Press Order Board" and member of the "Islamic-Christian Dialogue" Committee.

He is a lecturer in Communication and Journalism, MBA Level at the Faculty of Human Sciences, Saint Joseph University and a lecturer in the Lebanese University - Faculty of Journalism.

Menassa holds a Bachelor of Law from Saint-Joseph University, Beirut.

c.menassa@aunohr.edu.lb

LinkedIn: <http://lnked.in/camillemenassa>

Facebook: www.facebook.com/camille.menassa